



ATHLETICS. EQUALITY. CHANGE.



Impact is a program of Men As Peacemakers.
For more information and resources visit:
www.menaspeacemakers.org

Promote Respect and Reduce Violence

6 Things You Can Do This Season

1 Create and enforce expectations

Make it clear that players will respect all people from every culture and background.

2 Call out sexist comments

When you hear language from players that is disrespectful towards women- CALL THEM OUT. Your silence condones this behavior.

3 Incorporate female leadership

Invite a female coach, trainer, or former athlete to work with your team. This sends a clear message about the value of women in athletics.



Coaches are the #1 influence on boys in sports.

4 Host a Fun Event for Mom

Honor the important women in the lives of the boys on your team. This could be a brunch, pizza party, or BBQ. Make sure mothers aren't responsible for planning, cooking, or serving at the event.

5 Create a new team award

Create an award for the player who contributed most to creating a positive team culture. This makes it clear that winning isn't the only goal of athletics.

6 Promote Nonviolence

Explain to your athletes that intensity is a valued part of sports, but you should never use violence or aggression to harm and dominate people.